

CSR activities by Allianz Ayudhya in 2022

Social activities

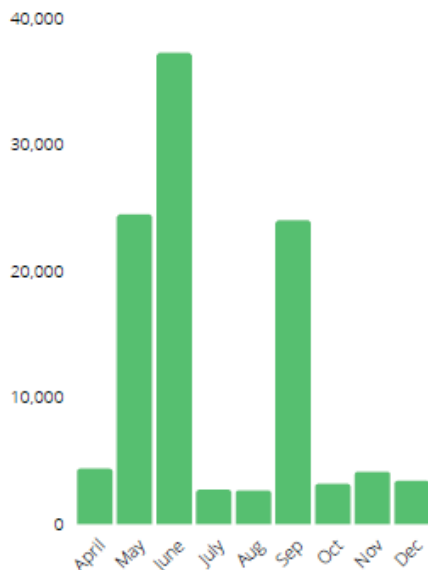
Cloud Food Bank

Allianz Ayudhya supported the Scholars of Sustenance Foundation (SOS – Thailand), a social organization committed to helping society regarding food by establishing the first online food bank in Thailand, Cloud Food Bank (www.cloudfoodbank.org). The main objectives are to manage food surplus systematically and deliver it to communities in need, public organizations, and the underprivileged effectively and thoroughly.

Cloud Food Bank is a platform linking those who want to donate food and those in need, with the SOS Foundation as the medium of receiving, allocating, and delivering food systematically. In addition, with an efficient food surplus management system, Allianz Ayudhya believes that this project not only helps communities in need but also reduces food waste and dumping excess waste, which are significant factors of greenhouse gasses.



Monthly Donation Performance (Food Donation in Kilograms)



Data as of 31 December 2022



Total Meals Served
464,739 Meals



Total Kilograms Distributed
110,652 Kgs

Total Community Distributed
153 Communities

Active Donation Contract
16 Contracts

Food Donation Breakdown by Type



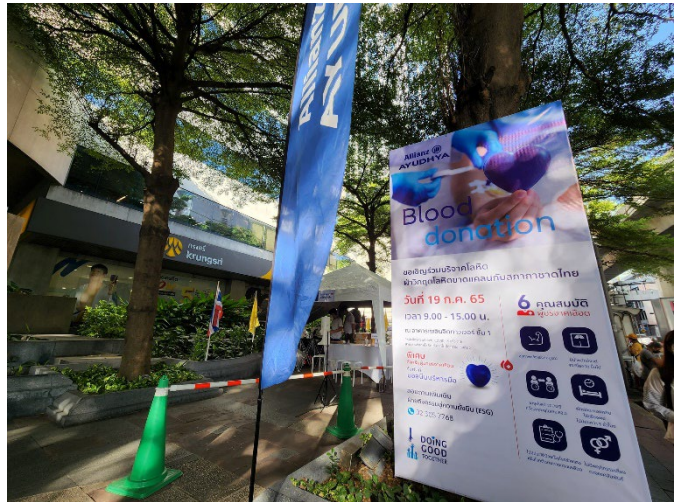
Rescue Kitchen

Allianz Ayudhya, in collaboration with the Scholars of Sustenance Foundation, organized a rescue kitchen activity to deliver quality meals to vulnerable communities in need. In addition to assisting in alleviating the community's food deficit, this activity also promotes the production of advantages from food surplus by entrepreneurs, including manufacturers, retailers, restaurants, and hotels, as well as the long-term reduction of food waste. Executives, staff, and agents have all worked hard on this initiative.



Blood Donation

Allianz Ayudhya has partnered with the Thai Red Cross Society to become a mobile blood donation station. Employees, representatives, and the general public are all welcome to donate blood.



Allianz World Run

Allianz World Run is an activity of the Allianz group that aims to encourage running and walking among employees and their families. Aside from minimizing greenhouse gas emissions, this campaign also supports employee health. The Allianz Group will donate the prize money from this event to the winning countries' social agencies and organizations to generate social benefits in those countries.

Allianz Ayudhya participated in this activity as Team One Thailand, with employees, representatives, customers, and other interested parties uniting to compete with more than 70 Allianz Group teams worldwide. Team One Thailand won two prizes. Allianz Ayudhya has donated the prize money to the Mirror Foundation's Hire Me Project, which helps vulnerable populations find jobs.



Offering life insurance for staff at Narenthorn Rescue Center

Allianz Ayudhya provided protection to the Narenthorn Rescue Center volunteers at Rajavithi Hospital to acknowledge the sacrifice and dedication of volunteer staff at Narenthorn Rescue Center, an agency that helps alleviate the suffering of those who have suffered and assists those who are sick in emergencies to receive prompt medical care.

Charity Fun Fair

Charity Fun Fair is Allianz Ayudhya's annual event that allows employees and representatives to set up occasional shops to generate income for their families. The fair also encourages the sharing of income from the activities to contribute funds to help the work of various social organizations. In addition, the event also allows the community to open booths to sell community products.

Furthermore, the event also has an Eagle Waste Bank activity in collaboration with Recycle Day to promote waste sorting at the employees' homes.



Environmental activities

Alliance for Sustainability

Alliance for Sustainability is an activity organized by Allianz Ayudhya with the belief that building sustainability is not about having to compete but to come together doing good. The more people do it, the better it is. Alliance for Sustainability aims to make good friends and bridge good intentions to create a positive impact on society in order to create firm friendships towards sustainability.

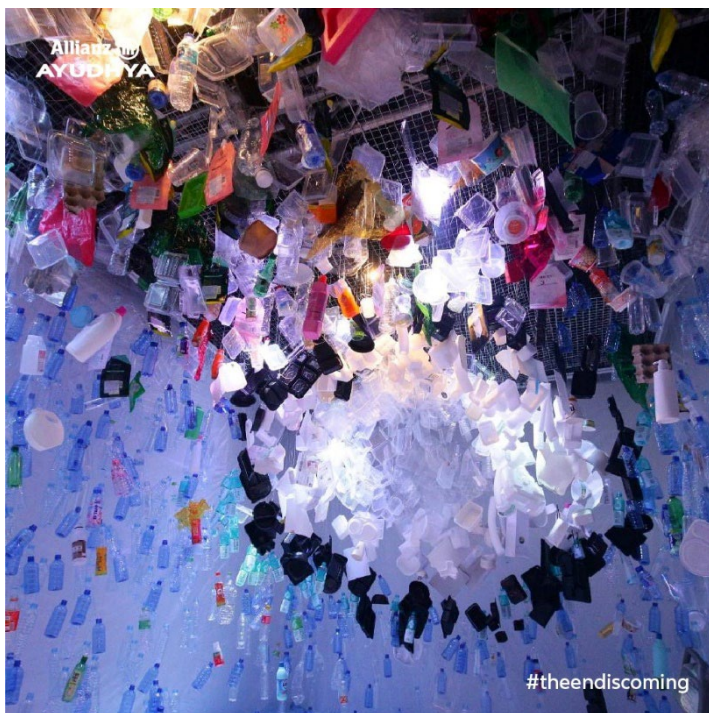
Alliance for Sustainability is designed as a space to convey partner organizations' intention to set sustainability goals together and share different practices. Through this campaign, Allianz Ayudhya has built partnerships for sustainability with seven agencies, namely the Sivatel Bangkok Hotel, Bank of Ayudhya, MBK, Chula Zero Waste Project by Chulalongkorn University, Scholars of Sustenance Foundation (SOS), Recycle Day, and moreloop. All partner organizations are committed to sustainably reducing greenhouse gas emissions from their operations.



Immersive Exhibition “The Ending is Coming, Witness the End of the World on the Peak of the Problem”

The first immersive exhibition by Allianz Ayudhya intends to raise awareness of “waste” to the general public. The objective is to make people aware of the crisis and do something to mitigate that crisis.

That sparks the idea of the immersive exhibition “The Ending is Coming, Witness the End of the World on the Peak of the Problem, ” which gains much attention from many visitors.

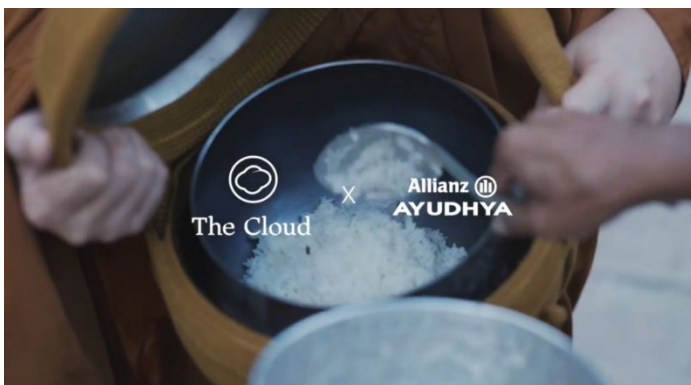


Tak Bat Tay-Won Documentary

Tak Bat Tay-Won is another project that Allianz teamed up with The Cloud to share the story of plastic waste management at Wang Hin Temple, Phitsanulok and presented an alternative to the use of a tiffin carrier, which Wat Wang Hin demonstrated as an example of practicality. If every community and temple could do the same, Thai society would tremendously reduce waste.

This campaign was presented to the public as a documentary video on social media and gained much positive feedback from viewers. The Company intends to be a part of driving a change in people’s behavior in society because this will solve the problem from the root cause.

Tak Bat Tay-Won Documentary has also been selected by the Advertising Association of Thailand to receive an award at the Adman Awards & Symposium 2022 as a creative media in the Creativity for Sharing Award category. Adman presented the Social & Influencer Award to Phra Maha Wichien Chinwaso, the head monk of Wat Wang Hin, who used creativity to create change, and praised him as the ‘influencer who walks barefoot to create engagement’.



Waste sorting station

Allianz Ayudhya places emphasis on encouraging environmentally conscious behavior among our workers, especially the topic of "garbage separation," which is regarded as a relevant matter in which anyone can participate. Allianz Ayudhya has built and constructed a waste sorting station in the head office to encourage waste sorting behavior according to Allianz Ayudhya's waste management policy, which focuses on minimizing the amount of garbage that goes to landfills, another significant cause of greenhouse gas emissions.

After the installation of the waste sorting station and staff training, the amount of waste going to Allianz Ayudhya's landfills has continuously dropped.

